

News & Information

AUG. 15, 2019 FOR IMMEDIATE RELEASE

## PROSPECT EXCHANGE ON SITE AT KEY EVENTS

The Prospect Exchange is excited to announce they will be on site at the 2019 USHL Fall Classic this coming September 26 to September 29, 2019. The event takes place at the UPMC Lemieux Center in Cranberry Township, PA.

Additionally, The Prospect Exchange will be on hand at the USHL Frosty Cup youth tournament in Frisco, TX from January 1-3, 2020.

The Prospect Exchange is a cutting-edge service that delivers comprehensive video analytics in a manner preferred by coaches as opposed to the old-fashioned "highlight video". Representatives will be on site at the USHL Fall Classic to demonstrate the service. Co-Founder **John Becanic** says, "We are excited to participate in both USHL events. The Fall Classic will have over 1,500 of the nation's top AAA talent along with 16 USHL games. The Frosty Cup, running in conjunction with the NHL Winter Classic makes for an amazing hockey weekend and allows us to be a part of a memorable experience." Becanic adds, "We'd like to thank the USHL, and we look forward to providing all of the participants with the opportunity to be part of what is becoming the future of our sport."

For more information on The Prospect Exchange, and how they can benefit both coaches and players, please contact John Becanic at (john@theprospectexchange.com) or visit www.theprospectexchange.com.